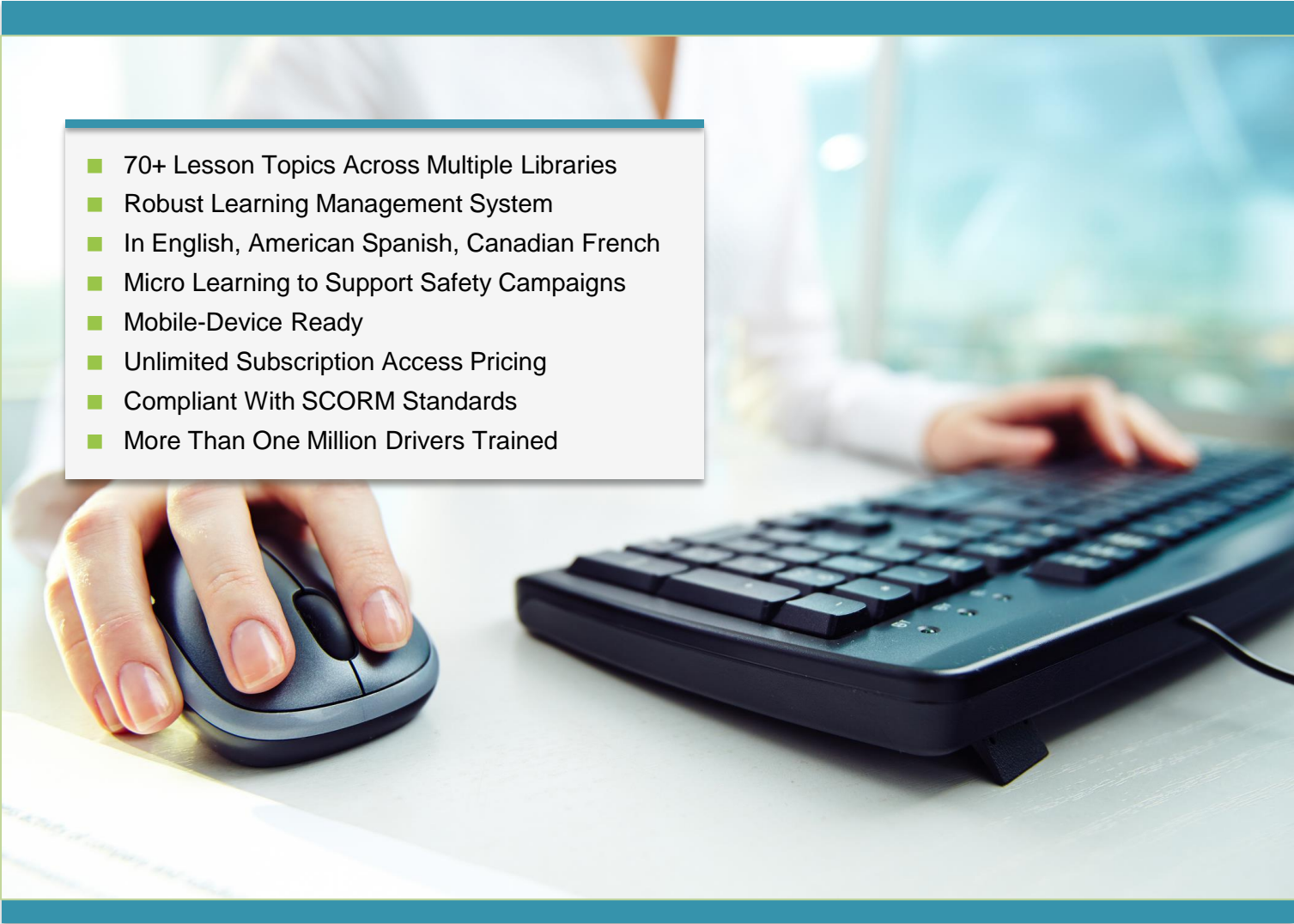




**DrivActiv eLearning™**  
award-winning online  
lessons and micro learning  
libraries for drivers who  
operate passenger vehicles  
through heavy-duty trucks



- 70+ Lesson Topics Across Multiple Libraries
- Robust Learning Management System
- In English, American Spanish, Canadian French
- Micro Learning to Support Safety Campaigns
- Mobile-Device Ready
- Unlimited Subscription Access Pricing
- Compliant With SCORM Standards
- More Than One Million Drivers Trained



**Contact Us For More Information**  
877-607-7220, Option 4 | [staysafe@drivingdynamics.com](mailto:staysafe@drivingdynamics.com)



## DrivActiv eLearning—Unlimited Subscription Access Pricing, Mobile-Device Ready, SCORM Compliant

DrivActiv™ digital courseware represents a major advance in empowering fleet operators to help their drivers achieve advanced skills for vehicle control, improve visual competencies related to hazard perception and constructively challenge risk taking through objective self-assessment. An extensive catalog of impactful, visually rich media is ideal for supporting targeted fleet safety communication campaigns.

Lesson topics are based on a review of more than 200,000 fleet-related crash incident reports. The most prevalent loss types were identified, and the lessons have been designed to address the underlying contributing factors of those incidents and provide practical solutions for avoidance.

### DrivActiv eLearning™

Course material focuses on the performance and behavioral capabilities of drivers no matter the vehicle type. Lessons also address twenty-first century risk exposures such as distracted driving, risk compensation, overburdened infrastructure, increased work demands, disregard for rules of the road and changing employee demographics.

Training content is demonstrated using 3-D animated scenarios that show both model behavior and the consequences of dangerous driving habits. Extensive learner interaction takes place to reinforce understanding, knowledge and retention. Lessons are available in American English, American Spanish and Canadian French.

### LESSON LIBRARIES

#### Light-To-Medium Duty Library

- Lessons in this library feature Driving Dynamics' proprietary, time-tested *One Second Advantage™* curriculum. Developed to provide drivers with superior, safe driving methods and extra reaction time, which can mean the difference between a collision and a safe outcome. Topics address behavioral, seasonal and other traffic-related issues along with skills-based techniques for advanced performance vehicle control.

#### Full Lesson Topics:

- The One Second Advantage™
- Avoiding Collisions While Backing & Parking
- Preventing Rear-End Collisions
- Avoiding Collisions at Intersections
- Avoiding Aggressive Driving
- Avoiding Collisions While Changing Lanes
- Driving Impaired - Not Worth the Risk
- Distracted Driving: Decisions You Make
- Managing Your Time and Speed
- Protecting Yourself and Your Vehicle
- Understanding Traffic Signals and Signs

#### Mini Lessons Topics

- Breakdown Safety
- Driving in the Rain
- Driving Safely Next to Large Trucks
- Proper Vehicle Maintenance
- Seatbelts and Airbags: Using Them Most Effectively
- Tire Pressure: The Key to Mileage and Handling
- Using Your Anti-lock Braking System
- Winter At the Wheel (Cold weather)

#### Heavy-Duty Vehicle Library

- Along with leveraging key concepts from the *One Second Advantage*, courseware was developed in consultation with one of North America's leading trucking safety experts, honored with the American Trucking Associations (ATA) *Safety Director of the Year* award. Lessons are primarily for drivers operating articulated rigs. Topics address behavioral, seasonal and other traffic issues along with skills-based techniques for advanced performance vehicle control.

#### Full Lesson Topics:

- Avoiding Collisions at Intersections
- Avoiding Collisions While Changing Lanes
- Avoiding Collisions While Backing
- Distracted Driving: Decisions You Make
- Managing Your Time and Speed
- Driving After Dark:
- Preventing Rear-End Collisions
- Winter Driving

#### Micro Learning Library

- Includes more than 30 safe driving topics that illustrate common issues and quickly demonstrate positive, common sense fixes which can be immediately implemented. Each safety tip is designed to impart practical, easy-to-use methods to improve safe driving



FOR MORE INFORMATION  
AND TO REQUEST A DEMO

877-607-7220 ext. 106  
[staysafe@drivingdynamics.com](mailto:staysafe@drivingdynamics.com)

performance—all within a brief three to four-minute video segment. Micro learning tips use a combination of computer-generated animation and high-definition video content.

#### SUBSCRIPTION PLAN PRICING

Subscription access available to each one of the DrivActiv eLearning libraries. With a competitively-priced per viewer tuition fee, learners will receive unlimited access to all courseware within a selected library throughout the annual subscription period. Pricing is also available through pay-as-you-go and pre-paid discounted fee plans.

#### ABOUT DRIVING DYNAMICS

We are a leading provider of advanced performance driver and safety training and fleet risk management services throughout North America. In business for more than 30 years, our training programs are based on sound research, proven learning methodologies and expert instruction.

Through our business lines we offer services for fleet professionals and drivers of all vehicle types.

- **DriverAdvantage™**  
Light-medium duty behind-the-wheel driver safety training and coaching
- **Center for Transportation Safety™**  
Commercial transportation driver training courses
- **DrivActiv™ Online**  
Digital driver training and risk services



FOR MORE INFORMATION: 877-607-7220 #4 | [staysafe@drivingdynamics.com](mailto:staysafe@drivingdynamics.com)  
MULTI-YEAR AWARD WINNER FOR OUR SAFETY TRAINING COURSEWARE

